



**100 women in  
hedge funds®**

**100 WOMEN IN HEDGE FUNDS EUROPEAN GALAS RAISE OVER £330,000 FOR CHILDREN'S  
EDUCATIONAL CHARITIES IN THE UK AND SWITZERLAND**

**MINA GEROWIN HONOURED WITH EUROPEAN INDUSTRY LEADERSHIP AWARD**

**London – October 8, 2009** — More than 250 hedge-fund industry leaders gathered together to raise nearly £250,000 at the 100 Women in Hedge Funds 2009 London Charity Gala, held yesterday evening in the UK Foreign & Commonwealth Office's magnificent Locarno Suite. All proceeds from the event go to SHINE, the UK *Support and Help in Education* charity which works with young people who are struggling to learn or have disengaged from the educational system.

This follows a spectacular event on 29<sup>th</sup> September attended by 250 guests from the hedge fund industry in Geneva and beyond in an 18<sup>th</sup> century mansion overlooking the lake of Geneva, where the 100 Women in Hedge Funds 2009 Geneva Charity Gala raised SFr135,000 for local education charity Association Païdos. The project to be supported works with troubled teenagers with severe social and emotional problems to enable them to re-engage in education and support their return to school or vocational training.

The combined sum of £332,000 (\$533,000, CHF 547,000) raised for these two charities will make a material difference to their work. In the case of SHINE it should be sufficient to fund for an entire year two new SHINE on Saturday programmes, for which there is a queue of eligible, eager participants. For Païdos, it will be able to more than double the number of children accepted onto its "Getting Back into Learning" classroom project.

Given prevailing economic conditions, the fund raising total was particularly gratifying, and 100 Women in Hedge Funds wishes to thank all who supported the event and contributed through sponsorship, buying tickets, purchasing auction items and making pledges.

The attendees' largesse was met by 100 Women in Hedge Funds ensuring that both event were all-round enjoyable with sparkling entertainment and uplifting speeches.

Addressing the supporters of SHINE, eminent guest Sarah Brown, wife of the UK Prime Minister, and a SHINE Patron, said, "Hundreds of young people will benefit from your generosity. For example, children with special educational needs will receive specialised individual tuition to help develop their reading, writing and math skills. For children who are disengaged or simply underachieving, SHINE's Saturday programmes enrich the school curriculum, making learning fresh, new and exciting. Other SHINE-funded programmes stretch bright teenagers from low income families, to encourage them to raise their horizons and redouble their efforts."

Ms Brown is delighted 100 Women in Hedge Funds is making education its philanthropic focus for the year. "We both understand and embrace the importance of education in enabling individuals to fulfil their potential, whether in their career, at school or in their lives more broadly," she said. "To me it is self evident that securing the best future for any society must lie in releasing the energies and talents of future generations." Ms Brown pointed out that SHINE funds only programmes that demonstrate a real and measurable impact on improving the educational attainment of children and young people facing the greatest challenges in life.

Expressing thanks on behalf of Association Paidos to all those who made the Geneva gala such a great success, Sylvia Serafin, vice-president of the Association, said, "the interest shown in our cause by the more than 250 guests brings us hope and courage and evidences a touching generosity. The sum collected enables us, from the month of November, to offer our services full-time, to double the workforce and as such, to respond to the needs of those children most in difficulty in Geneva. Over the course of the coming years, the classroom project will help many hundreds of child find their rightful place in society."

As 100 Women in Hedge Funds also believes in making a difference in the alternative investment industry, each year the Association honours an individual in Europe whose achievements are an extraordinary example of success in the hedge fund industry. In 2009, 100 Women in Hedge Funds awarded its European Industry Leadership Award to Mina Gerowin, Managing Director of Paulson Europe and a Partner of Paulson & Co.

"Mina is an exemplary leader at Paulson and in our industry at large," said Effie Datson, Chair of the Board of 100 Women in Hedge Funds. "We are honouring her in recognition of her professional talent, business ethics and demonstration of the kind of passion and dedication that define the hedge fund industry's standard of excellence."

Ms. Gerowin specializes in European merger and event-driven investment, including directing European activist positions, distressed and restructuring investment and risk arbitrage of both debt and equity. At Paulson, she has led investments such as Stork and Ahold and runs some of the largest positions in their book. As evidence of how highly esteemed she is by her Paulson colleagues, many joined in honouring her at the Gala.

In consideration of the challenging market environment, 100 Women in Hedge Funds for both London and Geneva events this year opted for a cocktail party format, rather than its customary black-tie dinner. And a party it was, with entertainment provided by rising stars from the Royal Academy of Music and X Factor 2008 finalist, Laura White in London, and by a Tango demonstration, Cuban salsa band and a thrilling live auction conducted by Sotheby's Geneva managing director, Caroline Lang, in Geneva.

The success of the London and Geneva Galas would not have been possible without the generous contributions made by corporations and individuals. The event's platinum sponsors include Blaine Tomlinson, BlueCrest, Deutsche Bank, Goldman Sachs, Leda Braga, Paulson Europe; and the gold sponsors include Amiya Capital, Barclays, BlueGold, Citi, Comac Capital, IKOS, Merrill Lynch, Moore Capital. Geneva sponsors included gold sponsors AM Investment Partners, Aramid Asset Management, Deutsche Bank (Suisse) S.A., GLG Partners LP, Lyxor Asset Management, Pine River Capital Management LP and silver sponsors 3A SA, Arkos Capital SA, Lazard Asset Management, Sabre Fund Management Ltd, Saint George Capital Management with wine provided by Reech AiM Partners LLP and The Vintage Wine Fund

As this year's theme for 100 Women in Hedge Funds philanthropic efforts globally is education, next month 100 Women in Hedge Funds will be hosting a New York City Gala on November 18th in aid of Computers for Youth. Please refer to [www.100womeninhedgefunds.org/pages/gala\\_2009.php](http://www.100womeninhedgefunds.org/pages/gala_2009.php)

Donations are still being accepted for both this year's UK and Geneva beneficiaries. If you would like to make a donation please contact us at [executivedirector@100womeninhedgefunds.org](mailto:executivedirector@100womeninhedgefunds.org).

**ABOUT 100 WOMEN IN HEDGE FUNDS** [www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org)

100 Women in Hedge Funds serves over 10,000 alternative investment management investors and practitioners through unique educational, professional leverage and philanthropic initiatives. Since its first session in 2002, 100 Women in Hedge Funds has hosted more than 150 events globally, connected more than 150 senior women through Peer Advisory Councils and raised in excess of \$15 million for philanthropic causes in the areas of women's health, education and mentoring.

**SHINE** [www.shinetrust.org.uk](http://www.shinetrust.org.uk)

SHINE is a UK charity dedicated to funding and developing educational programmes. SHINE gives grants to projects for children who are struggling to learn, those who are very bright but underachieving, young people in care, and those not engaging with school at all. Since August 2000, SHINE has committed £10.6 million to educational projects that help thousands of children and teenagers each year. These projects include intensive one-on-one literacy support, Saturday enrichment programmes and homework support and internet assisted learning.

A London School of Economics evaluation of SHINE's work indicates that over 90% of the projects it funded reported improved results in standardized exams. 85% of the parents surveyed thought the project had improved their involvement in their children's learning, and 72% thought it had improved their child's attitude towards school.

**ASSOCIATION PAÏDOS** [www.paidos.org](http://www.paidos.org)

Association Paidos was founded by Nicolas Liengme, a child psychiatrist and François Guisan, an environmentalist in 1996. The organization helps children and teenagers living in Geneva in precarious situations or cut off from society to be re-integrated. The organization offers a unique framework combining teaching and psychology, which in several months allows them to regain their identity and find their proper place in their family, their school and in society. The programmes developed by Païdos provide space for integration, re-entering education and counselling, make people more sensitive to and prevent exclusion and improve understanding of problems linked to teenagers.

The CPPA centre caters for adolescents from 13 to 18 years of age who have dropped out from school or an apprenticeship, with the objective to regain their self esteem, to reintegrate them in the school system or in the job market. By making a self-portrait, a project is drawn up for training or a profession. But it is often necessary to catch up on schooling in order to be reintegrated into the system. From January 2009 a new CPPA class was opened. This structure gives adolescents the possibility to catch up and work towards the career path of their choice. The framework is interdisciplinary: medical, pedagogical, educational, psychological. The courses take the form of themed workshops, creative and sporting activities, and cultural exchanges. This project fills a known gap in the educational system and facilitates the return to school of adolescents at risk. Money raised by the 100 Women in Hedge Funds Geneva Gala will go towards this program.