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hedge funds®**

FOR IMMEDIATE RELEASE

**BIG BROTHERS BIG SISTERS SELECTED AS BENEFICIARY OF 100 WOMEN IN HEDGE FUNDS
ANNUAL NEW YORK GALA AND OTHER REGIONAL FUNDRAISERS**

New York, NY – April 27, 2010 - 100 Women in Hedge Funds' ("100WHF"), a leading non-profit organization for professionals in the alternatives industry, has named Big Brothers Big Sisters ("BBBS"), the oldest, largest and most effective youth mentoring organization in the United States, as the beneficiary of its annual Gala to be held at Cipriani 42nd Street in New York City on November 17, 2010, as well as other fundraisers to be held in the United States during the year.

Announcing the decision, Lauren Malafrente, Managing Director, Barclays Capital and Board Member of 100WHF said, "It is an honor and a thrill for 100WHF to support a highly effective organization such as Big Brothers Big Sisters again. Big Brothers Big Sisters' mission to provide mentors to children in need is perfectly in line with ours and we are happy to partner with them."

Big Brothers Big Sisters, the nation's largest donor-supported network of volunteer mentors, has been the leader in one-to-one youth service for more than a century. The organization provides careful mentor matching and ongoing support for 255,000 of the country's most vulnerable children. Studies find children in the Big Brothers Big Sisters program are more likely than their peers to perform better in school, avoid violent, unhealthy and illegal behaviors, and have strong relationships with their parents and others.

Karen J. Mathis, Big Brothers Big Sisters of America President and Chief Executive Officer, said, "On behalf of vulnerable children across the country, we are extremely grateful to be the beneficiary of 100 Women in Hedge Funds' hard work and generosity. The support comes at a time when the demand for safe, long-term, results-focused mentoring is growing to ensure children can stay in school and achieve the best possible outcomes academically and in life. The commitment of 100 Women in Hedge Funds will allow us to serve 1,000 children, many from single, low-income, or incarcerated parents, in targeted communities across America through the expansion of our Beyond Schools Walls workplace mentoring program."

Each year 100WHF's Board of Directors selects one or two charitable organizations in the US and Europe within the philanthropic theme for the year. Charities are chosen on a rotating basis from women's and family health, mentoring and education programs. The philanthropic theme for 2010 is mentoring.

100WHF's philanthropic mission is to leverage its collective abilities and expertise in order to give back to the community. To date, 100WHF has raised more than \$17 million gross globally to make a difference for the organizations 100WHF support. In 2009 the 100WHF Gala raised over \$1.4 million gross for Computers for Youth.

To purchase tables, inquire about sponsorship opportunities or to make an auction donation for the 100 Women in Hedge Funds' Annual New York Gala on November 17, 2010, please contact:

Martha Dabagian, NY Gala Chair - 100 Women in Hedge Funds
E-mail: gala@100womeninhedgefunds.org

About 100 Women in Hedge Funds (www.100womeninhedgefunds.org)

100 Women in Hedge Funds serves over 10,000 alternative investment management investors and practitioners through unique educational, professional leverage and philanthropic initiatives. Since its first session in 2002, 100 Women in Hedge Funds has hosted more than 150 events globally, connected more than 150 senior women through Peer Advisory Councils and raised in excess of \$15 million for philanthropic causes in the areas of women's health, education and mentoring.

About Big Brothers Big Sisters (BigBrothersBigSisters.org)

Big Brothers Big Sisters helps vulnerable children beat the odds. The organization depends on donations to help conduct background checks on volunteers to ensure child safety; and provide ongoing support for children, families and volunteers to build and sustain long-lasting relationships, key to successful mentoring. Big Brothers Big Sisters is proven by independent research to improve children's odds for succeeding in school, behaving nonviolently, avoiding drugs and alcohol, and breaking negative cycles. Headquartered in Philadelphia and with nearly 400 agencies across the country, Big Brothers Big Sisters serves more than a quarter million children. Learn how you can change how children grow up in America by going to BigBrothersBigSisters.org.

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