



Join 100 Women in Hedge Funds in Switzerland and its Philanthropic support of a healthy family environment via the mentoring project of Solidarité Femmes

100 Women in Hedge Funds will hold its 2010 Gala in Geneva on 22nd September 2010; all funds raised will support Solidarité Femmes Genève. This is the third annual philanthropic event organized by 100 Women in Hedge Funds in Switzerland, having raised SFr 135,000 for Association Païdos in 2009 and SFr 75,000 for Wellbeing of Women in 2008. Prince William of Wales is Patron of 100 Women in Hedge Funds' philanthropic initiatives for the next three years.

2010 Geneva Gala

Date: Wednesday, 22 September 2010

Location: Four Seasons
Hotel des Bergues Geneva
33, Quai des Bergues
1201 Geneva, Switzerland



Time: 6:30 pm to 1:00am

Attire: Black-tie

Features: Cocktail
Seated dinner
Performance by world-class opera singers from the **Solti Te Kanawa Accademia di Bel Canto** sponsored by **Reyl & Cie**
Live Auction conducted by Sotheby's
Raffle
Music and dancing

You can support the event as a sponsor for SFr 25,000 (Platinum), SFr 10,000 (Gold) and SFr 5,000 (Silver). Sponsors will be acknowledged in all 2010 Geneva event communications and will receive these benefits:

- Platinum** Full-page advertisement in the event programme
20 reserved seats (two tables)
Opera singers will join sponsors' tables for dessert
- Gold** Full-page advertisement in the event programme
10 reserved seats (one table)
- Silver** Half-page advertisement in the event programme
5 reserved seats (shared table)

Full-page advertising can be purchased at SFr 4,000

Half-page advertising can be purchased at SFr 2,000

Your in-kind donations of wine, champagne, auction items and raffle prizes will add to the glamour of the event. All in-kind donors will be acknowledged in the event programme.

For more information, please contact the Geneva Philanthropy Committee
phigen@100womeninhedgefunds.org

ABOUT SOLIDARITÉ FEMMES GENÈVE

Founded in 1977, Solidarité Femmes is a Swiss charity, which offers social and psychological support, shelter and mentoring to women and children affected by domestic violence. Recognised and supported by the State of Geneva, it counts many renowned public and private institutions among its supporters, including Cargill International, Migros Genève, Lions Club Genève, Omega, Loterie Romande. Although immediate assistance is offered to the mother and children, its programmes focus on the family unit and the importance of the role of the father.

Solidarité Femmes has developed many advanced programmes which promote a healthy mother-child relationship, individual and family progression. Its services are offered by handful of highly trained professionals both in centres in Geneva and via a nationwide helpline.

Funds raised by 100 Women in Hedge Funds will go towards a project being led by Solidarité Femmes which will extend its knowledge of family problems arising from domestic violence into community services within Geneva. The objective of the training is to sensitise community, social and health workers to issues of isolation, post-traumatic stress disorder and breakdown of normal family relationships that are common in such situations and so to facilitate early detection of domestic instability and ensure that victims are properly and promptly assisted.



For more information please visit:
www.solidaritefemmes-ge.org

About 100 Women in Hedge Funds

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 200 events globally, connected more than 150 senior women through Peer Advisory Groups and raised in excess of \$17 million for philanthropic causes in the areas of women's health, education and mentoring. For more information about 100 Women in Hedge Funds, please visit www.100womeninhedgefunds.org.

2009 Geneva Gala Cocktail Dînatoire

29th September 2009

Restaurant Hôtel du Parc des Eaux-Vives



A Gala Cocktail Dînatoire in Geneva was held by 100 Women in Hedge Funds on **29 September 2009** in support of Association Païdos, a Swiss charity dedicated to educational programmes for disadvantaged children. Thanks to the support and generosity of sponsors, donors and ticket buyers the total amount raised was **CHF 135,000**, enabling Païdos to dramatically expand its "Getting Back into Learning" project and bring hope into the lives of more troubled teens.

The event took place at the two-Michelin-starred **Restaurant Hôtel du Parc des Eaux-Vives**, an 18th-century mansion situated in verdant parkland overlooking the lake of Geneva.

Following a welcome speech and presentation of the work of Association Païdos, frantic bidding ensued in a live auction conducted by the Managing Director of Sotheby's Geneva. Among the unique and exclusive celebrity items on offer was VIP seating at a dinner concert by Oscar-winning film director, writer and actor Woody Allen and his jazz band together with signed memorabilia, a signed photo and self-portrait by Phil Collins, an exclusive Vodafone McLaren Mercedes shirt signed by Lewis Hamilton, seats at the Closing Night premiere of the London Film Festival and dream vacations in the Dominican Republic, Lugano and Geneva, incorporating the use of a top of the range sports car, luxury label accessories and designer watches.



Among the fabulous tombola prizes on offer were a 5* spa weekend away with an Aston Martin, short breaks to Istanbul and Marrakech, works of art, Chamonix lift passes, and dozens of travel, hotel and gift vouchers. The evening concluded with guests dancing to a smooth salsa band as the moonlight reflected on the lake below.



association
païdos

Association Païdos is a Swiss charity dedicated to developing and implementing educational programmes for disadvantaged children facing severe social problems and left with few prospects. It works with children that have dropped out of the system, assists them to regain confidence and rediscover self-worth, appreciate the benefit of learning and provides facilities to enable them to catch-up and pass entrance requirements before re-entering formal education or training.

The charity has secured additional space in Servette, Geneva in which to expand its classroom environment and funds are being sought to enable the project to be operated full-time and so serve twice the number of children. For more information, visit: www.païdos.org

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