



## Join 100 Women in Hedge Funds in Switzerland and the Roger Federer Foundation to help Children in Poverty

100 Women in Hedge Funds (100WHF) will hold its 2013 Gala in Geneva on Wednesday 27th November 2013 at the Hotel President Wilson. All funds raised will go to The Roger Federer Foundation and specifically the project run by a:primo to support early childhood development and mentoring among underprivileged families across Switzerland. In 2012, 100WHF raised SFr 300,000 for All Special Kids, funding an expansion of its summer camps for special needs children in Geneva, Vaud and Zurich. In 2011, 100WHF raised over SFr 380,000 to open a fully equipped cardiac clinic at the University Medical Centre Ho Chi Minh in Vietnam. In 2010, it raised SFr 200,000 to fund a mentoring project undertaken by Solidarité Femmes Genève and in 2009 raised over SFr 135,000 for an education program of Association Paidos.

### Geneva Gala 2013

Date: Wednesday 27th November 2013  
 Location: Hotel President Wilson  
 Time : 6:30 pm to 1:00 am  
 Attire: Black-tie

Evening Programme: Cocktails and gala dinner  
 VIP guests *Lynette and Robbie Federer*  
 Amazing artist Tony Mulligan  
 Performance by the UK original band : *Skunk Anansie*  
 Live auction conducted by *Sotheby's*  
 Raffle  
 DJ *Skin* and dancing

Sponsors will be acknowledged in all 2013 Geneva event communications and will be entitled to preferential seating. You can support the event through one of the sponsorship packages listed below:

- Platinum** (SFr25,000) Full-page advertisement in the event programme  
Two tables of 10 seats
- Premium Gold** (SFr15,000) Full-page advertisement in the event programme One table of 10 seats. Bonus (TBD)
- Gold** (SFr12,000) Half-page advertisement in the event programme One table of 10 seats
- Silver** (SFr6,000) Half-page advertisement in the event programme 5 seats at a shared table
- Flowers or wine** (SFr3,000) Half-page advertisement in the event programme 2 seats at a shared table

Your donations of auction items and raffle prizes will add to the glamour of the event. All donors will be acknowledged in the event programme.

For more information, please contact the Philanthropy Committee : [phigen@100womeninhedgefunds.org](mailto:phigen@100womeninhedgefunds.org)

### About a:primo and the Roger Federer Foundation

*The Roger Federer Foundation was established in 2003 to manage the philanthropic efforts of Roger Federer and his family. Its specific focus is the education of children between 3 and 12 years and in particular enabling children in poverty to gain access to high quality education. Through the a:primo program, impoverished, poorly educated and socially isolated families, both Swiss and migrant, with children between the ages of 1 and 5 years old, will be coached by trained lay helpers from the families' local environment in promoting their children's language, motor skills and social integration.*



*Commenting on being selected as a beneficiary of 100WHF charitable fundraising in Switzerland, Roger Federer said, "It is with gratitude that we accept the kind offer to become 100 Women in Hedge Funds' Swiss charity of the year. Their support is very welcome and strengthens our ongoing efforts. We believe that 100WHF's fundraising campaign will help raise awareness that even in Switzerland there are many socially and financially disadvantaged children among us. We need to give those children a step up at a very early stage. This is what the Roger Federer Foundation is doing by coaching targeted parents in early learning together with our partner a:primo".*

For more information, please visit: [www.a-primo.ch](http://www.a-primo.ch) and [www.rogerfedererfoundation.org](http://www.rogerfedererfoundation.org)

### About 100 Women in Hedge Funds

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 300 events globally, connected more than 250 senior women through Peer Advisory Groups and raised close to \$28 million for philanthropic causes in the areas of women's and family health, education and mentoring : [www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org)