



**100 women in  
hedge funds®**

## 100 WOMEN IN HEDGE FUNDS OPENS TRADING ON TORONTO STOCK EXCHANGE

### *ORGANIZATION OPENS ITS DOORS IN TORONTO, EXPANDING ITS BASE TO 14 LOCATIONS WORLDWIDE*

Toronto, Canada – April 12, 2010 – 100 Women in Hedge Funds (“100WHF”), a leading non-profit organization for professionals in the alternatives industry, will open the market today at Toronto Stock Exchange (“TSX”) to celebrate its expansion into Toronto, its 14<sup>th</sup> location.

Proceedings will begin by a **TMX Group** Executive welcoming 100WHF to Toronto Stock Exchange and, at 9:30 AM EST, 100WHF Executive Director Amanda Pullinger will open the market. A photo of the market open can be viewed (after the event) by clicking on the following link:

[http://www.tmx.com/en/news\\_events/broadcast\\_centre/events\\_calendar.html](http://www.tmx.com/en/news_events/broadcast_centre/events_calendar.html)

The market open signifies an important milestone for 100WHF as the organization continues to grow its global footprint. Since its formation in 2001, 100WHF has grown from a 100-member organization based in New York City to a global organization that currently offers educational and leadership development programs for its over 10,000 members in Boston, Chicago, Denver, Minneapolis, London, Geneva, Zurich, Paris and Hong Kong. Industry professionals can also connect globally through 100WHF *Connect!*, a new online platform launched in January.

Commenting on the announcement, Anne Popkin, Chair of 100WHF, said: “We are delighted to announce our entry into Toronto which is a key market for the alternative investment management industry. We are excited at the prospect of providing our growing Toronto-based membership with unique, forward thinking educational events, opportunities to share and “leverage” experiences, and give back to the community.”

To mark the occasion UBS Securities Canada Inc, a longstanding supporter of 100WHF globally, is hosting a cocktail reception this evening in honor of 100WHF which will be attended by alternative investment industry investors and practitioners from the Toronto area. The cocktail reception will provide members with the opportunity to learn more of the benefits of membership and the global *Connect!* network.

- Ends -

#### Notes to Editors

##### **About 100 Women in Hedge Funds** ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted almost 200 events globally, connected more than 150 senior women through Peer Advisory Groups and raised in excess of \$17 million for philanthropic causes in the areas of women's health, education and mentoring.

**About TMX Group** ([www.tmx.com](http://www.tmx.com))

TMX Group's key subsidiaries operate cash and derivative markets for multiple asset classes including equities, fixed income and energy. Toronto Stock Exchange, TSX Venture Exchange, Montreal Exchange, Natural Gas Exchange, Boston Options Exchange (BOX), Shorcan, Equicom and other TMX Group companies provide trading markets, clearing facilities, data products and other services to the global financial community. TMX Group is headquartered in Toronto with offices in Montreal, Calgary and Vancouver.

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