



More than CHF 270'000  
Raised by 100 Women in Hedge Funds for the Swiss Cancer  
League for Children



The 100WHF Geneva Philanthropy Committee with representatives from the Swiss Cancer League

**Geneva, Switzerland - 13<sup>th</sup> November 2014 - 100 Women in Hedge Funds ("100WHF") held their 7<sup>th</sup> annual philanthropic ball at Geneva's Grand Hotel Kempinski on Thursday 6<sup>th</sup> November. In combination with other fund-raising activities throughout the year, the gala ball raised over CHF 270,000 to provide essential support for children whose lives have been devastated by cancer.**

100 Women in Hedge Funds European Industry Leadership Honoree Anne Richards, Global Chief Investment Officer at Aberdeen Asset Management and around 250 members of the European Alternative Asset Management industry were entertained throughout the evening opening with a glass of Champagne in which one lucky guest would find a real diamond, courtesy of Rocks International, followed by the thrill of a trading competition and culminating in a frenzy of bidding for such auction prizes as an exquisite pair of earrings donated by our renowned partner and premier jeweller, Adler and a remarkable contemporary art piece by internationally recognised local Swiss artist, Stéphane Kropf, specially created for this charity auction, all under the direction of the incomparable Caroline Lang of Sotheby's.

Yvan Franel of "The Stevans" and DJ Miss D rounded off the evening with music and dancing until the early hours.

Since its creation in 2001, 100WHF has raised more than US\$ 33 million for various philanthropic ventures. The organisation is based on three principle missions: philanthropy, education and professional interaction. The main aim of the philanthropic mission is to contribute to the local community and the beneficiaries are selected by the 100WHF Management Committee from one of three areas: women's health & family welfare, mentoring or education. For this year of 2014, the area of focus was health and the Swiss Cancer League for Children was chosen.

Frida Wechsler, Head of Major Donors for the Swiss Cancer League, was present at the event and expressed her delight at the generosity of the sponsors and guests who had made the affair so glamorous and thanked the philanthropy committee for kind efforts on behalf of the League. She is looking forward to allocating the funds raised to help those children in desperate need of support in combatting the effects of this disease.

Claire Smith, Member of the London Board of 100WHF, said: "100 Women in Hedge Funds are delighted to have the opportunity to support this worthy cause and hope that the money raised will help ease the suffering of children affected by cancer."

***To make a donation to the Swiss Cancer League for Children, 100WHF's chosen charity for 2014, please contact [phigen@100womeninhedgefunds.org](mailto:phigen@100womeninhedgefunds.org)***

### **Regarding the 100WHF's Philanthropy Mission**

The aim of the philanthropy mission of 100WHF is to leverage the skills and experience of the members for the good of the community. Over the past thirteen years, 100WHF has raised over US\$33 million for philanthropic causes. The 100WHF Board of Directors reviews charities in North America, Europe, and Asia which are active in the following three areas: Women's Health and Family Health, Education and Mentoring. Each year, in rotation, a cause is chosen from one of the three areas. The theme for 2014 is Women's Health and Family Health. In 2013, at a glittering ball at the President Wilson with over 300 guests, 100WHF Geneva raised CHF344,000 for "a:primo", a charity supported by the Roger Federer Foundation, to teach children from poor families the skills needed to succeed at school from an early age. In 2012, All Special Kids was chosen to help finance its invaluable work in providing summer camps for special needs children in the Geneva, Vaud and Zurich cantons, raising CHF300,000. Celebrating its 10 year anniversary in 2011, 100WHF raised an amazing CHF380,000 for "Hearts for All" in Switzerland to equip a paediatric heart surgery unit, as well as to provide training for local medical teams at the University Medical Centre in Ho Chi Minh City, Vietnam. In 2010, 100WHF was able to contribute CHF200,000 for a counselling and support project of Solidarité Femmes Genève, a charity combatting domestic violence and a further CHF135,000 towards an educational programme run by Association Paidos, a charity helping disaffected and disadvantaged adolescents.

### **Regarding the Swiss Cancer League and the Swiss Cancer League for Children**

The Swiss Cancer League provides valuable support for children whose lives are devastated by cancer, whether they are themselves the cancer sufferer or are living with a family member who is. When someone is diagnosed with cancer, the whole family is hit by the disease. All focus is, of necessity, on the patient but there are always other sufferers. This Swiss not-for-profit organisation is there for the children's needs outside of the medical treatment itself, whether psychological, social, educational or financial. The Swiss Cancer League is also active in funding research for the most common children's cancers and in providing education on how to prevent cancer. [www.liguecancer.ch](http://www.liguecancer.ch)

### **Regarding 100 Women in Hedge Funds**

100 Women in Hedge Funds is a global, practitioner-driven non-profit organization serving over 12,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted over 450 industry education events globally, connected more than 250 senior women through Peer Advisory Groups and raised over \$33 million for philanthropic causes in the areas of women's and family health, education and mentoring. For more information, please visit: [www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org).

### **Geneva Philanthropy Committee**

Ikran Abdi, Cristina Bagnoli-Mandic, Nathalie Beyrard, Rafaela Bichuette, Paola Bissoli, Marietta B. Bieri, Sophie Bonvin, Marina Cvetkovic, Anna Chevallier, Isabelle Cohen-Solal, Céline Freulet, Katherine Hill, Katy Huang, Smaranda Jaun, Lindsay Jones, Sharon Mutawe, Selemba Ngom, Elisabeth Tschyrkow, Anne Simond, Claire Smith, Dominique Wyss

### **Media Contact for 100 Women in Hedge Funds – Geneva**

Dominique Wyss, President - [domwyss@bluewin.ch](mailto:domwyss@bluewin.ch) - Tel: +41 79 409 06 66  
Marietta B. Bieri, PR & Partnerships - [marietta.bieri@bluewin.ch](mailto:marietta.bieri@bluewin.ch) - Tel: +41 79 679 79 65

### **Media Contact 100 Women in Hedge Funds – Board**

Claire Smith - [clairesmith@100womeninhedgefunds.org](mailto:clairesmith@100womeninhedgefunds.org) - Tel: +41 79 768 82 02