



**100 women in
hedge funds®**

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PRINCE WILLIAM TO BECOME PATRON OF '100 WOMEN IN HEDGE FUNDS' PHILANTHROPIC INITIATIVES

Prince William is to become Patron of 100 Women in Hedge Funds' philanthropic initiatives for the next three years. 100 Women in Hedge Funds has a track record of supporting charities in the fields of family health, mentoring and education. From January 2010, it will focus its philanthropic endeavours consecutively, for a year each, on three of Prince William's Patronages: Centrepoin in 2010; the Child Bereavement Charity in 2011; and Skill Force in 2012.

100 Women in Hedge Funds' main areas of focus are educational programmes for the thousands of professionals who work in the hedge fund industry; networking and mentoring opportunities; and philanthropic initiatives, which raise funds for charities working in the fields of family health, mentoring and education.

100 Women in Hedge Funds was a benefactor of Wellbeing of Women in 2008, when Prince William, as Patron of the Lord Mayor's Appeal, also supported Wellbeing of Women.

Prince William said:

"I am absolutely thrilled that 100 Women in Hedge Funds will put its considerable philanthropic and fund raising capabilities behind Centrepoin, the Child Bereavement Charity and Skill Force. Its support will change the lives of thousands of young people who need extra mentoring and the leadership that Centrepoin and Skill Force offer. It will also make an enormous contribution to the Child Bereavement Charity, which provides an invaluable lifeline to hundreds of bereaved families and children every year."

"It is a privilege for me to be Patron of this exciting endeavour. It will do so much to further the fantastic work of Centrepoin, the Child Bereavement Charity and Skill Force."

Anne Popkin, Chair of 100 Women in Hedge Funds and Principal at BlueCrest Capital Management, said:

"We are very excited about Prince William's Patronage. As we learned more about Prince William's Patronage of education, mentoring and family health charities, it was immediately clear that he was a natural partner for 100 Women in Hedge Funds. Our members look to us to ensure that their philanthropic contributions are highly effective and provide meaningful support. We look forward to supporting each of these great charities."

Notes to editors

The Patronage will be Prince William's 15th Patronage or Presidency. A full list is available at www.princewilliamofwales.org.uk

As well as being Patron of 100 Women in Hedge Funds' Philanthropic Initiatives, for the next three years, Prince William has invited 100 Women in Hedge Funds to join The Princes' Charities Forum – which he and Prince Harry chair – to lend more general support to other Forum members. The Princes' Charities Forum is an initiative started by Prince William and Prince Harry in 2006 to bring together their charitable interests and explore how the charities round the table can support one another. For more information, please visit www.princewilliamandprinceharry.org.uk

100 Women in Hedge Funds is a global, practitioner-driven non-profit organisation serving over 10,000 alternative investment management investors and professionals through educational, professional leverage and philanthropic initiatives. Formed in 2001, 100 Women in Hedge Funds has hosted more than 160 events globally, connected more than 150 senior women through Peer Advisory Groups and raised in excess of \$17 million for philanthropic causes in the areas of women's health, education and mentoring. For more information about 100 Women in Hedge Funds, please visit www.100womeninhedgefunds.org

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