



**100 women in  
hedge funds®**

## **100 WOMEN IN HEDGE FUNDS SELECTS COMPUTERS FOR YOUTH AS THE 2009 BENEFICIARY OF ITS ANNUAL NEW YORK GALA AND OTHER REGIONAL FUNDRAISERS**

New York, NY – April 14, 2009 - 100 Women in Hedge Funds' Board of Directors has named Computers for Youth as the beneficiary of its annual Gala to be held at Cipriani 42nd Street in New York City on November 18, 2009, and other fundraisers to be held in the US during the year.

Computers for Youth (CFY) helps low-income children perform better in school by improving their learning environment at home. CFY's innovative use of technology and educational software in conjunction with family training helps children become self-directed learners, avid readers, excited mathematicians, and responsible citizens. At the same time, parents are connected to what and how their children are learning and become true partners in the process.

CFY began serving 230 families from a middle school in The Bronx. Since 1999, it has grown more than ten-fold, serving over 4,000 families per year in five cities across the country. 100 Women in Hedge Funds' support will help CFY extend its reach in these cities to eventually serve 10,000 families per year. In addition, CFY will be able to build out its Affiliate Network, developed in response to requests for advice and assistance from organizations across the nation, and thereby broaden its reach to all 50 U.S. states, greatly enhance the network's ability to influence national and local education policy.

Announcing the decision, Lauren Malafronte, Director, Barclays Capital and Board Member of 100 Women in Hedge Funds, said, "We are thrilled that our support will make a difference to so many families through our partnership with Computers for Youth."

Elisabeth Stock, Chief Executive Officer and Co-Founder of Computers For Youth, said, "We are so excited to be selected by 100 Women in Hedge Funds as this year's beneficiary. We were pleased to get through the rigorous selection process and are thrilled that 100 Women in Hedge Funds understands that parental involvement is critical to children's success."

Each year 100 Women in Hedge Funds' Board of Directors selects one or two charitable organizations in New York and London within the philanthropic theme for the year. Charities are chosen on a rotating basis from women's health, mentoring and education programs. The philanthropic theme for 2009 is education.

To purchase tables, inquire about sponsorship opportunities or to make an auction donation for the 100 Women in Hedge Funds' Annual New York Gala on November 18, 2009, please contact:

Stefanie Frese, NY Gala Chair - 100 Women in Hedge Funds

E-mail: [gala@100womeninhedgefunds.org](mailto:gala@100womeninhedgefunds.org)

### **About 100 Women in Hedge Funds ([www.100womeninhedgefunds.org](http://www.100womeninhedgefunds.org))**

100 Women in Hedge Funds serves over 10,000 alternative investment management investors and practitioners through unique educational, professional leverage and philanthropic initiatives. Since its first session in 2002, 100 Women in Hedge Funds has hosted more than 150 events globally, connected more than 150 senior women through Peer Advisory Councils and raised in excess of \$15 million for philanthropic causes in the areas of women's health, education and mentoring.

### **About Computers for Youth ([www.cfy.org](http://www.cfy.org))**

Computers for Youth (CFY) helps low-income children do better in school by improving their learning environment at home. Their approach is innovative and effective. CFY partners with high-poverty middle schools to improve the educational resources in students' homes, enhance parent-child interaction around learning, and help teachers connect classroom learning with the home. Their innovative technology (top-notch educational software loaded onto refurbished computers) in conjunction with family training both enriches students' home learning environment and increases the confidence of their parents as learning partners. A study with ETS has shown that the CFY program has an impact on students' math test scores and has consistently boosted academic engagement. CFY began operations in 1999 and now operates in five cities: New York City, Philadelphia, Atlanta, Los Angeles and the San Francisco Bay Area. In less than 10 years, they have reached almost 20,000 families across the country and have already begun to build an affiliate network to support like-minded organizations in all 50 U.S. states. Given that children spend only 13% of their waking hours in school, CFY believes we must reach into their homes -- the place where children practice what they learn, explore new worlds, and interact with the adults who care the most about their success.

### **100 Women in Hedge Funds Foundation - Board of Directors**

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