



**100 women in
hedge funds™**

**Will this Fund Survive?
A “Live Fire” Crisis Management Program**

Wednesday, January 7 at 5:00

An exogenous market crisis develops and a reputable \$500+ million hedge fund is at the center of a groundswell of rumors of concentrated positions, a key employee who cannot be located, high leverage levels and potential portfolio mis-marking. Journalists are swarming and investors are panicking.

This program will feature industry participants in the roles of hedge fund manager, COO, investor relations officer, outside legal counsel, regulator, journalist and a communications specialist. You will determine if the fund survives.

Start the year with a provocative program that will get you thinking proactively about managing through a crisis and learning key tips for survival.

Event Details

Date: Wednesday, January 7, 2004

Time: **5:00 Registration**

We will begin *promptly* at 5:30; please arrive early to get through security

Host: TAG Associates

75 Rockefeller Plaza ▪ 8th Floor ▪ 51st Street ▪ Between Fifth + Sixth Aves

RSVP: www.100womeninhedgefunds.org/html/january7events.html

Admission to this event is free, but space is limited to 150 participants so please only register if you are *confident* you can attend.

About Our Participants

We have assembled a unique group of participants from different firms in each of the roles. We thank them in advance for being game for this exercise and sharing their experience, wisdom and instinct.

Carrie McCabe, CEO, McCabe Advisors: ‘The Manager’

Beth Davy, Partner, Sullivan & Cromwell: ‘The Regulator’

Mindy Posoff, NewMarket Capital: ‘The Fund COO’

Mimi Drake, Chief Operating Officer, Schlarbaum Capital: ‘The Investor Relations Principal’

Paul Roth, Schulte Roth: ‘The Outside Counsel’

Leah Nathans Spiro, Columnist: ‘The Reporter’

Steven Bruce, Managing Director, Abernathy MacGregor Group: ‘Public Relations Counsel’

Program Facilitators

James MacGregor: Founding Partner, Abernathy MacGregor

Rhonda Barnat, Managing Director, Abernathy MacGregor