



100 women in  
hedge funds™

**Maintaining Your Career Momentum in a Rapidly Changing Environment**  
**Wednesday, June 1<sup>st</sup> at 5:00 pm**

Today's executives must be able to adapt to rapidly changing market conditions – balancing their individual perspective with a realistic understanding of the organizational dynamic in which they are operating. In this career development workshop, Maggie Craddock, President of Workplace Relationships, Inc. will impart practical tips you can use right away. Maggie has developed a coaching methodology that brings together what she has found to be the most effective elements from a variety of disciplines to help clients harmonize their diverse internal drives and their organizational priorities in order to more effectively focus their efforts and achieve professional success and personal fulfillment.

**Event Details**

Date: Wednesday, June 1st, 2005

Time: **5:00 Registration**

We will begin *promptly* at 5:45; please arrive early to get through security

Host: JP Morgan Chase

Location: One Chase Manhattan Plaza (Nassau Street between Pine & Liberty)

RSVP: [http://www.100womeninhedgefunds.org/pages/event\\_registration.php](http://www.100womeninhedgefunds.org/pages/event_registration.php)

***Admission to this event is free, but there is a \$25 charge if you register and do not attend (even if you cancel in advance.) No-show proceeds will be donated to The National Ovarian Cancer Early Detection Program at NYU Cancer Institute (www.med.nyu.edu/nyuci).***

***Note that this event is NOT FOR ATTRIBUTION.***

**Biography:**

**Maggie Craddock, President of Workplace Relationships, Inc**

Ms. Craddock has worked with clients at all levels on the professional spectrum – from people reaching the Vice Presidential ranks for the first time to Fortune 500 CEOs. She has been featured on CNBC, National Public Radio and quoted in national publications including the Wall Street Journal, the Los Angeles Times and the Chicago Tribune. Ms. Craddock has also been the author of several nationally syndicated articles on behavioral dynamics in the workplace, and her work has been discussed in Oprah Magazine. She was recently a panelist at Deutsche Bank's annual Women on Wall Street conference and is a regular speaker at

leadership conferences for her corporate clients who include Goldman Sachs, Credit Suisse and JP Morgan.

Before building her executive coaching business, Ms. Craddock worked for over a decade on both the buy side and the sell side of the financial services industry. As a Portfolio Manager at Scudder, Stevens & Clark, Ms. Craddock managed \$3 billion in short-term global assets. She received two Lipper Awards for top mutual fund performance: Best Short-Term Multi Market Income Fund, ranked #1 by Lipper in a universe of 77 funds, and Best World Income Fund over \$1 billion in size, ranked #1 by Lipper in a universe of 7 funds.

Ms. Craddock also served as a National Director of Consultant Relations at Sanford C. Bernstein, representing the firm across all asset classes including emerging markets, domestic and international fixed income, and domestic and international equity to major consultants and pension fund clients nationwide.

Ms. Craddock received a M.Sc. in Economics from the London School of Economics, specializing in Capital Markets. She also received an MSW from New York University and is an Ackerman certified family therapist. Ms. Craddock holds a BA in Economics from Smith College. Her website, [www.workplacereationships.com](http://www.workplacereationships.com), provides an overview of her coaching methodology.