A New Era of
ALPHA & ALTRUISM

March 23, 2012
8AM-6PM

The Boston Harbor Hotel
Boston, Massachusetts

Benefiting:
The William J. Clinton Foundation’s
Alliance for a Healthier Generation

Hosted by:
100 Women in Hedge Funds
Stanford Social Innovation Review (SSIR)
Stanford Center on Philanthropy and Civil Society
100 Women in Hedge Funds is proud to co-sponsor one of the world’s first hedge fund conferences to donate all net proceeds to philanthropy, with the Stanford Center on Philanthropy and Civil Society and Stanford Social Innovation Review (SSIR).

In celebration of 100 Women in Hedge Funds’ ten-year anniversary, the world’s finest financial institutions, hedge funds, and academic institutions have united together to create a powerful platform of innovation and learning that also resonates the ethos of philanthropy; all net proceeds from the event will be donated to philanthropy.

This day-long conference features a keynote address by Seth Klarman, President of The Baupost Group and Cheryl Dorsey, President of Echoing Green. Panels throughout the day focus on asset management, alternative investments, social enterprise, and philanthropy.

Thank you for joining 100 Women in Hedge Funds, the Stanford Center on Philanthropy and Civil Society, Stanford Social Innovation Review (SSIR), and our other distinguished leaders in supporting this world-first conference to innovate both absolute and social returns!
Creating Shared Value And reshaping Capitalism
Beyond CSR:
Vice Chairman & Co-Founder, BlackRock
Speaker:
action, and what industry implications may result.
financial regulation reform, specific case studies of
We'll examine current conditions and issues facing
decisions your firm makes? What are the current topics
next wave of innovation and productivity growth in the
responsibility. Learn how shared value will drive the
extends well beyond traditional corporate social
and Michael Porter in a recent
Harvard Business Review
“Creating shared value,” as described by Mark Kramer
and layered social capital. How will this play out in
companies? Could these collaborations represent
the future of the social economy?
Speakers:
• Moderator: Jennifer Erskine, Partner, Ernst & Young
• Alphashah Beschloss, President and CEO, The Rock Creek Group
• Nancy Zimmerman, Founder, Bracebridge Capital
• John Christmas, Managing Director, JP Morgan Private
Bank Alternative Investments
• Mike Hennessy, Co-Founder and Managing Director of
Investments, Morgan Creek Capital Management
Impact Philanthropy: Building New Models That Can Scale
Join us as we share a compelling example of high-
engagement philanthropy focused on helping promising
nonprofits scale to serve more low income, at risk youth.
This session explores how an innovative philanthropic
investment model helps promising nonprofits build their
evidence base and create business plans in order to scale.
Speakers:
• Alexa Cortes Culwell, Stanford PACS Center
• Tiffany Cooper Gueye, CEO, BELL (Building Educated
Leaders for Life)
• Kelly Fitzsimmons, Chief Program and Strategy Officer,
Edna McConnell Clark Foundation
1:45
Asset Allocators: Navigating Opportunity & Assessing Risk
Does the Yale model still apply post-crisis? What are the
trade-offs and considerations for running money internally
vs. using external managers? How have due diligence and
transparency requirements changed post-Madoff?
Speakers:
• Moderator: Professor Luis Viceira, Harvard Business
School
• Judy Posnikoff, Co-Founder, PAAMCO
• Scott Pittman, CIO, Mt. Sinai
• Dan Jick, Co-Founder and Managing Partner, HighVista Strategies
Impact Investing: Combining financial returns with good
There is $120 billion of U.S. market demand for investments
that provide a financial AND social return on investment,
according to a 2010 study, Money for Good. From the
perspective of financial advisors, being able to offer
investment opportunities that have the goal of ending
poverty gives them a competitive edge - and the chance
for a deeper connection with their clients.
Speakers:
• Lisa Hall, CEO, Calvert Foundation
• Geeta B. Aiyer, Founder and President, Boston
Common Asset Management
2:45
COFFEE BREAK
3:00
Macroeconomics Vs. Fundamental Analysis: A New Balancing Act
Can bottoms-up portfolio managers continue to assess
equities in a theoretical way? Has the ever-changing
macroeconomic landscape altered the fundamentals of
how traditional long/short strategies and bottoms-up
analysis should be approached?
Speakers:
• Moderator: Joe Morgart, Senior Vice President, Alternative Strategies, Pyramis Global Advisors
• Erez Kalir, Co-Founder, Sabretooth Capital
• Vivian Lau, Partner, Serengeti Asset Management
• Professor Bruce C. N. Greenwald, Academic Director of the Columbia Business School Heilbrunn Center for Graham & Dodd Investing, and Senior Adviser, First Eagle Funds
Currency: The Perfect Asset Class or a Negative-Sum Game?
With continued quantitative easing and the rebalance of
global powers, currency has emerged as a debated asset
class. Is currency a source of pure transportable alpha?
Can it be scaled? Where do opportunities lie in
this strategy?
Speakers:
• Richard Levich, Deputy Chair of the Department
Finance, NYU Stern
• Ulf Lindahl, CEO, A.G. Bisset
• Peter Willett, Principal, Investment Consulting,
Manager Research, Mercer
• Doug Groh, Co-Portfolio Manager, Tocqueville
Asset Management Gold Fund
4:15
Closing Keynote
Cheryl Dorsey, President, Echoing Green
5:00 - 6:00
COCKTAIL RECEPTION
including the Harvard Board of Overseers, the SEED Foundation, and Northeast Bank. In 2009, Dorsey was named one of “America’s Best Leaders” by US News & World Report and the Center for Public Leadership at Harvard Kennedy School. For 2010 and 2011, she was named one of The Nonprofit Times’ “Power and Influence Top 50.” Ms. Dorsey received her Bachelor’s degree in History and Science magna cum laude with highest honors from Harvard-Radcliffe Colleges, her medical degree from Harvard Medical School, and her Master’s in Public Policy from Harvard Kennedy School. She completed her pediatric residency at Children’s National Medical Center in Washington, DC.

**ALTERNATIVE INVESTMENT SPEAKERS**

**AFSANEH BESCHLOSS**  
President and CEO, The Rock Creek Group

Ms. Beschloss is President and CEO of The Rock Creek Group. Ms. Beschloss previously worked for J.P. Morgan and for Shell International Group Planning, and taught international trade at Oxford University. She is a member of the Board of Trustees of the Ford Foundation, and serves on the Board and Investment Committee of the Urban Institute and World Resources Institute as well as the Investment Committee of the Rockefeller Brothers Fund. She advises international pension funds and central banks and has written a number of journal articles and books. She holds an MPhil (Honors) in Economics from Oxford University.

**JOHN CHRISTMAS**  
Managing Director, J.P. Morgan Securities LLC

Mr. Christmas is a Managing Director of J.P. Morgan Securities LLC and member of J.P. Morgan Private Bank’s Alternative Investments Group in New York. Mr. Christmas sits on the Private Bank’s Investment Team, which is responsible for making strategic investment decisions for Private Banking clients. Prior to joining the Private Bank, Mr. Christmas worked in institutional sales for 15 years, selling and trading a wide range of products including equities, derivatives and high yield bonds. He began his career at Friedman Billings and Ramsey in Arlington, VA as an arbitrage trader before moving into institutional sales with a focus on competing hedge funds. In 2000, he moved to New York to join J.P. Morgan’s Institutional Equity sales force. He joined CIBC in 2006 and returned to J.P. Morgan in 2010. He received a B.A. from Brown University in 1996.

**JENNIFER ERSKINE**  
Partner, Ernst & Young

Ms. Erskine is a Partner with Ernst & Young, and has 15 years of experience serving clients in the financial services industry, including global coordination of audits, controls reports and Sarbanes-Oxley 404 projects, and regulatory and reporting requirements in the US, UK and Switzerland. She serves as the Boston Financial Services Diversity Champion. In Switzerland, Jennifer served on the GROW committee, Ernst & Young Switzerland’s gender diversity and inclusiveness initiative, leading the KPI, goal setting and accountability project streams. She is a member of the American Institute of CPAs, the Massachusetts Society of CPAs, 85 Broads, and 100 Women in Hedge Funds. Ms. Erskine received her Bachelor of Business Administration from Widener University, Pennsylvania, USA, and is a CPA, Illinois, Massachusetts and New York.

**PROFESSOR BRUCE C. N. GREENWALD**  
Academic Director of the Columbia Business School Heilbrunn Center for Graham & Dodd Investing, and Senior Adviser, First Eagle Funds

Professor Greenwald holds the Robert Heilbrunn Professorship of Finance and Asset Management at Columbia Business School and is the Academic Director of the Heilbrunn Center for Graham & Dodd Investing. Described by the New York Times as ‘a guru to Wall Street’s gurus,’ Greenwald is an authority on value investing with additional expertise in productivity and the economics of information. Since 2007, Professor Greenwald has served as Director of Research and currently Senior Adviser, for First Eagle Funds, a division of Arnhold and S. Blecherroeder Advisers, LLC. Mr. Greenwald authored several books including *[Competetion Demystified: A Radically Simplified Approach to Business Strategy]* (with Judd Kahn, Putnam Penguin, 2005). *Value Investing: From Graham to Buffett and Beyond* (with Judd Kahn, et al, Wiley, 2001), and *The Curse of the Mogul: What’s Wrong with the World’s Leading Media Companies* (with Jonathan A. Knee and Ava Seave, Penguin, and *Adverse Selection in the Labor Market* (Garland Press, 1980).

Mr. Greenwald received a B.S. and a Ph.D. from the Massachusetts Institute of Technology, and an M.P.A. and MS from Princeton University.

**DOUG GROH**  
Co-Portfolio Manager, Tocqueville Asset Management Gold Fund

Mr. Groh is a Portfolio Manager and Senior Research Analyst at Tocqueville Asset Management L.P. He joined Tocqueville in 2003, where he is a Portfolio Manager of the Tocqueville Gold Fund. Prior to joining Tocqueville, Mr. Groh was Director of Investment Research at Grove Capital from 2001 to 2003. From 1990 to 2001 held investment research and banking positions at J.P. Morgan, Merrill Lynch and ING Bank. Mr. Groh began his career as a mining and precious metals analyst in 1985 at U.S. Global Investors. Mr. Groh earned a B.S. in Geology and Geophysics from the University of Wisconsin-Madison and an M.A. from the University of Texas at Austin, with a focus on mineral economics.

**MIKE HENNESSY**  
Co-Founder and Managing Director of Investments, Morgan Creek Capital Management

Mr. Hennessy is a Co-founder and Managing Director of Investments at Morgan Creek Capital Management. In 2004, Mr. Hennessy was Vice President and a founding member of UNC Management Company. Prior to joining UNC in 1999, Mr. Hennessy was an Investment Director at Duke Management Company (Duke University) where he assisted in the management of $3 billion of various University-related investment pools. Before joining Duke in 1991, Mr. Hennessy was an Associate at Smith Breeden Associates, a quantitative investment management firm with offices in Chapel Hill, NC, and Boulder, CO. Mr. Hennessy received his Master of Business Administration with a concentration in Finance from the Fuqua School of Business at Duke University and he also holds a Bachelor of Science
Degree in Philosophy, Psychology and Mathematics from the College of William and Mary. Mr. Hennessy is Treasurer of Duke University Federal Credit Union, a member of the Investment Committee at the Carolina Friends School, a member of the College of William & Mary Foundation Board of Trustees and Chair of its Investment Committee.

DAN JICK  
Co-Founder and Managing Partner of HighVista Strategies

Mr. Jick is a Co-Founder and Managing Partner of HighVista Strategies. Dan spent 23 years at Goldman Sachs, where he was a Managing Director and Regional Manager of the Boston Office. Dan serves as the Investment Committee Chair of the Board of Managers for CareGroup and Combined Jewish Philanthropies and is currently Vice-Chairman of the Foundation Board for the Beth Israel Deaconess Medical Center. Dan also serves as Chair of the Investment Committee and as a Member of the Board of Brandeis University. Dan received a BA from Brandeis University and an MBA from Harvard Business School.

EREZ KALIR  
CEO and Co-Founder of Sabretooth Capital

Mr. Kalir is CEO and co-founder of Sabretooth Capital, a New-York based hedge fund focused on finding asymmetric investment opportunities across asset classes globally. He previously worked at Eton Park, McKinsey & Co., and in three branches of the US Government. Erez holds an A.B. (highest honors) from Stanford University, and MSc. (highest honors) from Magdalen College, Oxford, where he studied as a Rhodes Scholar, and a J.D. from Yale Law School, where he was senior editor of the Yale Law Journal.

VIVIAN LAU  
Partner of Serengeti Asset Management


RICHARD LEVICH, PHD  
Professor and Deputy Chairman for the Department of Finance, NYU Stern School of Business

Professor Levich is a professor of finance at New York University Stern School of Business and Deputy Chairman for the Department of Finance. He is a Research Associate with the National Bureau of Economic Research in Cambridge, Massachusetts. He also serves as Editor of The Journal of International Financial Management and Accounting. Professor Levich’s primary research areas include exchange rates, financial risk management, international capital markets, and multinational financial management. Professor Levich authored or edited 15 books covering international finance. His latest book, International Financial Markets, Prices and Policies, second edition, was published in 2001 by McGraw-Hill/Irwin. He has been a visiting professor at the University of Chicago, Yale University, and the University of New South Wales, among others. Professor Levich received his Bachelor of Arts, Master of Business Administration, and Doctor of Philosophy degrees from the University of Chicago.

ULF LINDAHL  
Chief Executive Officer of A.G. Bisset

Mr. Lindahl has been with the A.G. Bisset Group since its beginnings in 1981 and now serves as its Chief Executive Officer. While directing and overseeing the firm’s currency overlay and alpha programs, Ulf also produces and publishes the firm’s monthly investment research periodical, “Review of Emerging Trends”, and has been published in numerous articles on Currency Management. Ulf developed the core currency models used in the overlay and alpha programs. Ulf holds a BA in Economics from the Stockholm School of Economics.

ROGER LOWENSTEIN  
Chairman of the Sequoia Fund and Best-Selling Author/Journalist

Mr. Lowenstein is a prolific journalist, best-selling author, and also is Chairman of the Sequoia Fund. Mr. Lowenstein’s New York Times best-sellers include, Buffett: When Genius Failed (about Long-Term Capital Management) and The End of Wall Street. Other books include, While America Aged (forecasting a pension crisis) and Origins of the Crash (about the dot.com/Enron era). Mr. Lowenstein began his career (after studying in Virginia and in Caracas, Venezuela) on The Wall Street Journal, where he worked 15 years, including as the ‘Heard on the Street’ and ‘Intrinsic Value’ columnist. Mr. Lowenstein is now a contributing writer for The New York Times Magazine, Bloomberg/Business Week, The Wall Street Journal, The Atlantic, The New Republic and other publications. He has written numerous prominent articles and is the author of the April 2012 cover story on Ben Bernanke in Atlantic. Memorable NY Times Magazine articles include cover stories on Bernanke, Sandy Weill, the Rigas family (indicted in a corporate accounting scandal), immigration, Social Security, and Pensions.

JOE MORGART  
Senior Vice President, Alternative Strategies, Pyramis Global Advisors Biography

Mr. Morgart is senior vice president, Alternative Investment Strategies, at Pyramis Global Advisors, a unit of Fidelity Investments. In this role, he is responsible for product strategy, development and positioning as well as communicating that strategy externally to institutional investors for Pyramis alternative investment funds. Prior to assuming his current role in 2007, Mr. Morgart was co-founder and managing partner of Boldwater Capital Management, an alternative investments firm focused on credit strategies for institutional clients, from its formation in January 2001 until November, 2007. Prior to co-founding Boldwater, he was with DB Allen Brown for seven years where he focused on a range of alternative investment strategies. Over his 20 year career he also held positions at Anchor/Russell Capital Advisors, Bank of Boston, and IBM Corporation. Mr. Morgart earned a Master’s degree in Business Administration from Northeastern University and Bachelor of Arts degree from Johnson State College. He holds the FINRA Series 7 license.

BARBARA NOVICK  
Vice Chairman and Co-Founder of BlackRock

Ms. Novick, Vice Chairman, is a member of BlackRock’s Global Operating Committee and Chairs the Government Relations Steering Committee. From 1988 to 2008, Ms. Novick headed the Global Client Group and oversaw global business development, marketing and client service across equity, fixed income, liquidity, alternative investment and real estate products worldwide. In her current role as a Senior Advisor to the Office of Chairman, Ms. Novick provides advice on strategy, including organizational structure and M&A transactions, and she heads the firm’s efforts globally on Government Relations and Public Policy. Prior to founding BlackRock in 1988, Ms. Novick was a Vice President in the Mortgage Products Group at The First Boston Corporation. From 1982 to 1985, Ms. Novick was with Morgan Stanley. Ms. Novick is a member of the Board of Directors of both City Harvest and UJA-Federation. In addition, she is a Trustee and Treasurer of the Westchester Jewish Center, a Trustee of the Hypertrophic Cardiomyopathy Research Foundation, and coaches in the Westchester Youth Soccer League. Ms. Novick earned a BA degree, cum laude, in economics from Cornell University in 1981, where she was in the College Scholar Program.

SCOTT PITTMAN  
CIO of The Mount Sinai Medical Center

Mr. Pittman joined The Mount Sinai Medical Center as the SVP & Chief Investment Officer in January 2009. He is the first CIO for the institution and is charged with managing the institution’s cash and investments including its $1 billion investment portfolio. The Mount Sinai Medical Center is located in New York City and is comprised of the Mount Sinai hospital, medical school, and affiliated hospitals. Mr. Pittman also serves on the Investment Committees for two affiliate insurance companies. He was recognized by Institutional Investor as one of the “2011 Rising Stars of Hedge Funds” and by Foundation & Endowment Money Management as one of the “2011 Rising Stars of Foundations & Endowment”. Prior to joining Mount Sinai, Scott was the Director of Investments at Baylor University. Scott also served as an instructor in the Hankamer School of Business where he taught Baylor’s graduate level Portfolio Practicum course. Before joining Baylor’s Investment Office, Scott taught corporate finance and economics within the University’s business school, and he spent several years within the healthcare industry.

JUDY POSNIKOFF, PHD  
Co-Founder & Managing Director of PAAMCO

Ms. Posnikoff, PhD is one of the founders of and a managing director at Pacific Alternative Asset Management Co., LLC, a global institutional fund-of-funds firm based in Irvine, California and established in 2000. As chair of the firm’s Investment
Oversight Committee. She is involved in all stages of the investment process. She additionally oversees the firm’s client and marketing efforts in the Asia-Pacific region. Ms. Posnikoff is a member of the founding board of directors of the Association of Women in Alternative Investing (AWAI) and is on the board of the CAIA Foundation. She also serves on the scholarship committee of the 100 Women in Hedge Funds Institute.

PROFESSOR LUIS M. VICEIRA
George E. Bates Professor of Harvard Business School
Professor Viceira is the George E. Bates Professor at the Harvard Business School, where he teaches in the areas of investment management and capital markets to both graduate students and practitioners. He holds a bachelor degree from the Universidad Autonoma in Madrid, and a M.A. degree and a Ph.D. degree from Harvard University. Professor Viceira has been a member of the faculty of the Harvard Business School since 1998.

PETER WILLET
Principal, Investment Consulting, Manager Research, Mercer
Mr. Willet is a principal on the Manager Research team of the Investment Consulting practice at Mercer. In this role, he reports on investment managers specializing in Currency, Commodities, Global Macro, and other Multi-asset strategies. Having joined the firm in 2008, he is based in Boston. Previously, Mr. Willet was the president and chief investment officer of a firm where he designed and marketed a currency program to help asset managers. Prior to that, Peter spent sixteen years at State Street Global Advisors and PanAgora Asset Management in Boston, primarily as a currency portfolio manager. Previously, he held international equity research and sales positions in New York and Tokyo. He received a BA from Vassar College, an MBA from Columbia University, and an MS in International Economics from Suffolk University.

NANCY G. ZIMMERMAN
Founder and Managing Partner, Bracebridge Capital, LLC
Ms. Zimmerman is co-founder and managing partner of Bracebridge Capital, LLC, a Boston-based investment manager with over $5.5 billion under management and approximately 70 employees. The Bracebridge funds are primarily focused on pursuing an absolute return strategy by exploiting pricing inefficiencies in the global fixed income markets. Before founding Bracebridge in 1995, Ms. Zimmerman managed the interest rate option group worldwide for Goldman, Sachs & Co. Prior to joining Goldman Sachs in 1988, she headed the interest rate option group at O’Connor and Associates in Chicago, Illinois. She joined O’Connor and Associates in 1985 upon her graduation from Brown University.

PHILANTHROPY & SOCIAL ENTERPRISE SPEAKERS

GEETA B. AIYER
Founder and President of Boston Common Asset Management
Ms. Aiyer, CFA, is the Investment Strategist for Boston Common Asset Management’s investment products. Working as a portfolio manager for institutions and individuals allows her to combine her commitment to sustainability with her training and experience in investment theory and finance. She was formerly President of Walden Asset Management, the social investment division of United States Trust Company of Boston. Her prior experience includes tenure with Cambridge Associates as well as public administration and rural development in India. She founded Walden Capital Management (1994) and East India Spice (1987). She received her MBA from Harvard University and her BA(Hons) and MA degrees from the University of Delhi, India. Ms. Aiyer serves on the boards of the Worldwatch Institute and the New England Foundation for the Arts.

TIFFANY COOPER GUEYE
CEO of Building Educated Leaders for Life (BELL)
Ms. Gueye began with BELL in 1998 and as former Chief Operating Officer, Field Operations, led all program development, service delivery, assessment and evaluation activities, and policy-related initiatives. Through her leadership, BELL’s programs and evaluation methods have been nationally recognized as best practices in out-of-school time programming (OST), and she is regarded as an authority on OST learning, measurement, and evaluation. Ms. Gueye is a recipient of Boston College’s Donald J. White Teaching Excellence Award and served as an instructor at Johns Hopkins University. She holds a B.A. in Psychology and a Ph.D. in Educational Research, Evaluation and Measurement, both from Boston College.

ALEXA CORTES CULWELL
Philanthropy Advisor and Visiting Practitioner at the Stanford Center on Philanthropy and Civil Society
For nearly two decades, Ms. Culwell managed foundations and philanthropic initiatives for successful entrepreneurs who leveraged money, influence, and knowledge to drive social change. She served as the CEO of the Charles and Helen Schwab Foundation and went on to become CEO of the Stupski Foundation. She is also a partner of SV2 and a Senior Fellow of the American Leadership Forum Silicon Valley. Her work has been cited in Harvard Business Review, Stanford Social Innovation Review (SSIR) and by Grantmakers for Effective Organizations.

AMI DESAI
Director of Foreign Policy, The Clinton Foundation
As President Clinton’s Director of Foreign Policy, Ms. Desai works on a wide array of issues and programs, including the Clinton Climate Initiative, Clinton Development Initiative, Clinton Global Initiative, and relations with foreign governments and Heads of State. She serves on the Management Committee of the Haiti Development Fund, established by President Clinton, Carlos Slim, and Frank Giustra in 2010. Previously, she served as Legislative Aide to then-U.S. Senator Hillary Rodham Clinton, responsible for foreign policy issues including Africa, humanitarian crises, and international trade. Ami previously worked at JP Morgan on mergers & acquisitions, and at the Greater New York Hospital Foundation. She spent time with the United Nations, International Crisis Group, and Senator Ted Kennedy’s office. Ami received a master’s degree in Foreign Policy from Columbia University, and a bachelor’s degree in Public Health from Johns Hopkins University.

KELLY FITZSIMMONS
Chief Program and Strategy Officer of the Edna McConnell Clark Foundation
Ms. Fitzsimmons became Chief Program and Strategy Officer in 2011. In this capacity she leads the strategic planning and management of the Foundation’s grantmaking program. Before joining the Foundation in 2007, she co-founded Zanana Studios, which provides enrichment services to women; LeadWell Partners, a boutique coaching and consulting firm for leaders, boards and management teams challenged by growth and change; and New Profit Inc., a nationally recognized venture philanthropy fund. She serves on the boards of several nonprofit and philanthropic organizations. A graduate of McGill University in Montreal, Fitzsimmons holds an MBA from Boston University.

LISA HALL
CEO of the Calvert Foundation
In January of 2011, Ms. Hall was appointed President and CEO of Calvert Foundation. She has nearly 25 years of industry experience, having held multiple policy and financial posts. Upon joining Calvert Foundation in 2005, she took on management of a $76 million loan portfolio as Chief Lending Officer. Ms. Hall has held positions in real estate and community development finance with the Enterprise Foundation, JP Morgan Chase and Travelers Insurance. She holds a BS in Economics from the University of Pennsylvania and an MBA from Harvard University. In 2003, Ms. Hall participated in the American Marshall Memorial Fellowship, a travel program for emerging leaders from the US and Europe. She serves on the Boards of the Boards of the Funders’ Network for Smart Growth and Livable Communities, the Aspen Network of Development Entrepreneurs, the Tides Foundation, and the Tides Network.

MARK KRAMER
Founder and Managing Director, FSG Social Impact Advisors; Senior Fellow, Harvard Kennedy School of Government
Mr. Kramer co-founded FSG with Harvard Business School professor Michael E. Porter. FSG helps organizations achieve social impact by applying research, strategy, and evaluation to better solve social problems. He serves as a senior fellow in the CSR Initiative at Harvard’s Kennedy School of Government. He is a founder of the Center for Effective Philanthropy and served as initial board chair. Mr. Kramer has spoken and published on philanthropy and corporate social responsibility topics, including strategy, evaluation, leadership, social entrepreneurship, community foundations, venture philanthropy, cross-sector collaboration, and social investment. He is co-author of several Harvard Business Review articles; has published in Stanford Social Innovation Review (SSIR) and in The Chronicle of Philanthropy; and has been quoted by The Financial Times, The Economist, and NPR.
GOLD SPONSORS

Ernst & Young

Globally, our hedge fund practice is one of the largest in the industry led by professionals who are highly skilled with the demands of developing and maintaining a successful fund business. Teams are located in key financial centers throughout the world to serve clients wherever they need assistance. Because of our presence in more than 60 cities worldwide, we bring firsthand insight on local market trends and accounting, tax and regulatory issues.

Ernst & Young is a global leader in assurance, tax, transaction and advisory services. Worldwide, our 152,000 people are united by our shared values and an unwavering commitment to quality. We make a difference by helping our people, our clients and our wider communities achieve their potential.

Fidelity Prime Services

Fidelity Prime Services® provides a prime brokerage platform that allows for the execution of your investment strategy. As one of the largest broker-dealers in the United States, Fidelity offers the financial strength, resources, and industry insights to help our clients succeed. We provide a wide range of services, including securities finance, margin financing, clearing and custody, reporting, capital introduction, and execution services. We pride ourselves on offering direct access to one of the largest and most diversified captive pools of securities available for lending, and our business model helps ensure your investment strategies are kept confidential by offering an agency only equity trading environment. Our goal is to be a trusted service provider, dedicated to delivering superior client service and competitive solutions.

Fidelity Family Office Services

Fidelity Family Office Services serves the sophisticated needs of wealthy families and family offices. We provide custody, brokerage and investment services, supported by reporting and administrative capabilities. Clients have chosen us as an alternative to traditional providers because we combine these services in a single point of contact, focus on wealthy families and family offices, and support them with objective guidance. This results in a service that is responsive and cost effective for our clients. Today, Fidelity Family Office Services provides services to more than 170 clients across the country, representing over $28 billion in assets under administration. Fidelity Family Office Services leverages the strength and reputation of Fidelity Investments, one of the world’s largest providers of financial services with assets under administration of more than $3.5 trillion, including managed assets of more than $1.6 trillion.

SILVER SPONSORS

Deloitte, LLP

Challenging times call for new ideas and the evolving environment will require a more sophisticated and robust infrastructure to operate profitably. Whether it is product structuring, scenario planning for the new regulatory era, enhancing risk management processes, or adopting new technology and operating models to meet investor demands, Deloitte’s deep bench of professionals is well-positioned to assist the hedge fund industry. The breadth of our practice and our commitment to the industry means that you can count on Deloitte to deliver results that make a difference.

Eze Castle Integration

Eze Castle Integration is the leading provider of IT solutions, private cloud services and technology consulting hedge funds and alternative investment firms. The company’s products and services include Technology Consulting, Outsourced IT Support, Private Cloud Services, Project & Technology Management, Professional Services, Telecommunications, Business Continuity Planning and Disaster Recovery, Archiving, Storage, Colocation and Internet Service. Eze Castle Integration is headquartered in Boston and has offices in Chicago, Dallas, Geneva, Hong Kong, London, Los Angeles, Minneapolis, New York, San Francisco, Singapore and Stamford.

Gravity Financial

Gravity Financial is a boutique full-service fund administrator providing accounting, tax, transfer agency and outsourced CFO services to a wide variety of domestic and offshore hedge funds, private equity funds, venture capital funds, funds of funds and their investment managers. The company is SAS 70 certified. Gravity’s principals, which combined have over 50 years of financial services industry experience and more than 30 years of alternative investments experience, include certified public accountants who have served as chief financial officer, chief compliance officer, and big four senior audit and tax managers.

Fidelity CharitableSM

Fidelity CharitableSM, an independent public charity with a national donor-advised fund program, has helped donors achieve their philanthropic goals for the past 20 years. With Fidelity CharitableSM you can:

Donate Complex Assets: Fidelity Charitable accepts certain contributions of non-publicly traded assets, such as private C- and S-corp shares, as well as carried interests and limited partnership interests.

Complement a private foundation: A donor-advised fund can offer fewer administrative burdens, more privacy, potentially lower costs and greater tax advantages.

Participate in the Charitable Investment Advisor Program: Donors can nominate a qualified independent investment advisor to manage their Giving Account® balance.
Investor Analytics
Investor Analytics LLC, (IA) a global leader in risk analysis and risk management solutions, was established in 1999 to provide sophisticated risk analysis and reporting through an intuitive web-based platform. With 24/7 service, IA's truly independent, third party and award winning risk analyses are used by hedge funds, fund of funds, insurance companies, endowments and family offices around the world. IA's comprehensive suite of services includes position-based as well as returns-based analyses, dynamic stress testing, and historical and what-if scenarios, allowing clients to communicate those findings to managers, investors, shareholders, regulators – anyone seeking the ultimate in risk transparency.

Kaufman Rossin Fund Services
Established in 1994, Kaufman Rossin Fund Services (KRFS) is a leading provider of outsourced administration services to the global financial services community. Born out of one of the nation's top CPA firms, KRFS maintains top-tier technical skills, quality control practices and technologies. KRFS "Goes Beyond" its competition by delivering expertise in the complex areas of taxation, standards and financial reporting. Alternative Investment Funds rely on KRFS for startup, accounting and valuation, back-office outsourcing, investor services, treasury services, tax services, customized reporting and corporate services. For more information, please visit www.krfs.com.

Millennium Trust
Millennium Trust leads the industry in administrative and custodial services. Millennium custodies alternative and traditional assets in Self-Directed IRAs and Solo 401(k)s and custody accounts, creates customized Automatic Rollover programs, provides integrated Health Savings Account solutions, designs unique trading platforms for Investment Advisors and supplies valued Personal Trust Administration.

Millennium Trust offers self-directed investment capabilities and access to a wide variety of non-proprietary products including traditional assets such as FDIC Insured money market vehicles, mutual funds, stocks, bonds, and alternative assets including futures, hedge funds, privately held stock, limited partnerships, real estate, mortgages, private placements, foreign currencies, life settlement contracts and precious metals. Millennium Trust custodies more than 150,000 accounts.

Options Industry Council (OIC)
The Options Industry Council (OIC) was created as a non-profit organization to increase awareness, knowledge and responsible usage of exchange-listed equity options among retail investors, their financial advisors and institutional investors. OIC’s sponsors include the NYSE Amex, the Boston Options Exchange, the Chicago Board Options Exchange, CBOE C2 Options Exchange, the International Securities Exchange, NYSE Arca, NASDAQ OMX OPTIONS, NASDAQ OMX PHLX, BATS and The Options Clearing Corporation. The OIC Roundtable is the independent governing body of the Council and includes representatives from the six Exchanges, six member brokerage firms and The OCC.

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About Stanford Social Innovation Review (SSIR)

Stanford Social Innovation Review (SSIR) is an award-winning magazine and website that covers cross-sector solutions to global problems. SSIR is written for and by social change leaders in the nonprofit, business, and government sectors who view collaboration as key to solving environmental, social, and economic justice issues. SSIR bridges academic theory and practice with ideas about achieving social change. SSIR covers a wide range of subjects, from microfinance and green businesses to social networks and human rights. Its aim is both to inform and to inspire. www.ssireview.org

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The Alliance for a Healthier Generation works to address one of the nation’s leading public health threats—childhood obesity. The goal of the Alliance is to reduce the prevalence of childhood obesity by 2015, and to empower kids nationwide to make healthy lifestyle choices. Founded in 2005 by the American Heart Association and William J. Clinton Foundation, the Alliance works to positively affect the places that can make a difference in a child’s health: homes, schools, doctor’s offices, and communities.

For more information, visit www.healthiergeneration.org.

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